



## “RE-INSPIRED ELEMENTS” : A TASTING INSTALLATION

BY CLAIRE DANTHOIS

Newton Vineyard is excited to announce the creation of “Re-inspired Elements”, a chic wine tasting bar by acclaimed U.K. designer Claire Danthois. Built using 100% reclaimed materials and designed with the same meticulous craftsmanship and reverence for nature as the highly-rated wines it’s meant to display, the tasting bar serves as a physical representation of Newton’s guiding *Nature by Design* philosophy, a theme that symbolizes an artistic interaction with nature.



Image: Bar and Designer

Dr. Su Hua Newton, co-founder of Newton Vineyard states, “Newton Vineyard was founded on the belief that winemaking should be an

artistic collaboration with nature, long before it was fashionable to do so. In Claire we recognized a like-minded spirit, one whose passion and work with sustainable design closely mirrors our own philosophical approach to working with nature in winemaking.” The partnership was a natural fit for the designer, as well. States Danthois, “I am inspired by the stories that dwell within reclaimed materials and intrigued by the notion that I can recreate objects of value from items that have ‘lived another life.’ Newton Estate’s graceful terraced vineyards and dramatic hillside slopes are reflected in the “Re-Inspired Elements” bar’s flowing lines and crescent silhouette and are echoed in the materials used in its construction. “

The handsome 6-foot tasting bar is composed of artfully arranged wooden segments reclaimed from oak barrels that once served to make Newton’s iconic red wines as well as 300-year-old oak acquired from a wine merchant in Bristol, England. Viewed by the

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designer as the “soul” of the piece, the 112 segments of oak symbolize Newton estate’s 112 distinct vineyard blocks. Each bar is also fitted with glass shelves sourced from a previous architectural site, a hanging rack for stemware, and spaces within the terraced wood blocks that serve as both artistic display and storage areas for Newton Unfiltered wines. One side of the timber used in the piece has been sanded to a smooth, elegant finish and recalls the Vineyard’s beautifully landscaped gardens and thoughtfully planted vineyard blocks. The other side retains an appealing natural, rugged quality reminiscent of the Spring Mountain Estate, where 80% of the 560 acres has been left in its native forested state to protect the natural habitats of indigenous wildlife. A fusion of pleasure and principle, the “Re-Inspired Elements” tasting bar is an elegant functional art piece that will be a perfect addition to the cellar of the discerning wine connoisseur.

A collection of five limited edition tasting bars, one “Re-Inspired” piece will reside permanently at the Newton Vineyard Estate, and others will be showcased at a series of Newton “Unfiltered” events in 2009 in New York City, London and Tokyo. One of the bars will be sold at auction with an estimate price of \$20,000, with proceeds to benefit Global Green, a non-profit organization for which Newton is the official wine sponsor. A second bar will be available for general consumer purchase via the Newton website, [www.newtonvineyard.com](http://www.newtonvineyard.com).

**EDITION/SET OF:** 5  
**MARKINGS:** Signed  
**SIZE:** 77.5” high x 70” deep x 15” wide